



Dear Potential Festival Supporter,

The **32nd Annual Kunta Kinte Heritage Festival** will be held on **Saturday, September 24, 2022, 10am-7pm** at Susan Campbell Park at the **Annapolis City Dock**. We invite you to support this momentous occasion for our community! As a non-profit organization, it is with your support that we continue this historic tradition of celebrating perseverance, cultural heritage, and education in Annapolis.

Over 9,000 people attended the festival in 2019 and we expect continued growth. As a sponsor, you can expose your brand to thousands of attendees from the Maryland, D.C., Virginia area, and beyond, as we will be live streaming online for the first time in 2021.

The Kunta Kinte Heritage Festival is also a great opportunity for businesses and brands to show solidarity amid the increased push for social justice for African Americans in America by empowering Black businesses, celebrating diversity, and encouraging African American history knowledge-seekers.

Your sponsorship will directly impact the festival by defraying the costs of providing quality entertainment and logistics. Please see available sponsorship levels below:

Vibranium Sponsor - Main Stage - \$5,000+ donation
Red Zircon Diamond Sponsor - Community Stage - \$3,000 donation
Gold Sponsor - \$2,000 donation
Silver Sponsor - \$1,000 donation
Cowrie Shell Sponsor - \$500 donation
Kente Cloth Sponsor - \$150 donation

All monetary donations are tax deductible. If you would like to sponsor, please contact us at the following to discuss arrangements.

Peace and blessings!

Jan F. Lee

Chair, Festival Planning Committee | Kunta Kinte Celebrations, Inc.

25 Silopanna Road, Annapolis, MD 21403

P: 240-801-5543 | E: kuntakintecelebrations@gmail.com | W: kuntakinte.org



VIBRANIUM SPONSOR - MAIN STAGE

\$5,000+ donation (limited spots available)

- Main Stage sponsorship with logo banner
- 10' x 10' booth space with 2 chairs at the festival
- Opportunity to address the audience on Main Stage
- Free beverage tickets (soda/tea/water) for 4 company representatives
 - Reserved main stage seating for 3-4 company representatives
- Large logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Dedicated social media postings on Facebook and Instagram
- Dedicated listing in 2 newsletters sent to email list of 1,300+ subscribers
 - 2 commemorative festival t-shirts

RED ZIRCON DIAMOND SPONSOR - COMMUNITY STAGE

\$3,000 donation

- Community Stage sponsorship with logo banner
 - 10' x 10' booth space with 2 chairs at the festival
 - Opportunity to address the audience on Community Stage
 - Free beverage tickets (soda/tea/water) for 4 company representatives
 - Reserved Community Stage or Main Stage seating for 3-4 company representatives
 - Large logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Dedicated social media posting on Facebook and Instagram
 - Dedicated listing in 1 newsletter sent to email list of 1,300+ subscribers
 - 2 commemorative festival t-shirt
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GOLD SPONSOR - COMPASS ROSE STAGE

\$2,000 donation

- Compass Rose Stage sponsorship with logo banner
 - 10' x 10' booth space with 2 chairs at the festival
- Opportunity to address the audience on Compass Rose Stage
- Free beverage tickets (soda/tea/water) for 1-2 company representatives
 - Large logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Dedicated social media posting on Facebook and Instagram
- Dedicated listing in 1 newsletters sent to email list of 1,300+ subscribers
 - 1 commemorative festival t-shirt

SILVER SPONSOR

\$1,000 donation

- 10' x 10' booth space with 2 chairs at the festival
- Opportunity to address the audience on Community Stage
- Free beverage tickets (soda/tea/water) for 2 company representatives
- Medium logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Dedicated social media posting on Facebook and Instagram
 - Commemorative festival poster

COWRIE SHELL SPONSOR

\$500 donation

- 10' x 10' booth space with 2 chairs at the festival
- Verbal recognition on Main Stage during festival by MC
- Free beverage tickets (soda/tea/water) for 2 company representatives
- Medium Logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Commemorative festival poster

KENTE CLOTH SPONSOR

\$150 donation

- Small logo placement on all festival marketing collateral (flyers, etc.)
 - Sponsor listing/logo placement on KuntaKinte.org website
 - Commemorative festival poster
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